

# Coupons at Checkout™

MADE WITH LOVE FOR



**Coupons at Checkout is a free browser add-on that saves shoppers money by automatically finding working coupon codes, right at checkout. Brought to you by CouponFollow.com**



## Coupons at Checkout Supports the Following Browsers:

- Google Chrome
- Firefox
- Safari
- Internet Explorer

The extension can be downloaded for free from:  
<http://couponfollow.com/checkout>

## Coupons at Checkout Saves Money. Lots of it!

- Coupons at Checkout has 100,000+ Active Users
- Coupons at Checkout has been used at over 50,000 e-commerce websites worldwide.
- Our data has shown users save an average of \$22.71 per transaction, or an average of \$230 per year.



A survey of 150 users across various StellaService rated websites reported the following:

## Coupons at Checkout saves time:

Without the extension:

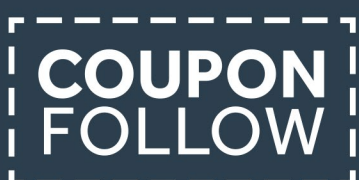
- 80.7 seconds to find a working code using traditional search.

With the extension installed:

- 21.2 seconds was the average time to find a working code (median 12 seconds). Over 300% faster!

## Coupons at Checkout provides a better shopping experience:

- Users reported an 11% higher success rate of finding working coupons with the extension installed over traditional search.
- 87% of users reported being happier to finalize a purchase if a valid coupon is shown to them at checkout.



For further information, comment or insight contact:  
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